

# MONROE PARKS AND RECREATION DEPARTMENT SPONSORSHIP OPPORTUNITIES FOR 2026



## ARTS IN THE PARK CONCERTS FAMILY CHARACTER NIGHTS WOLFE PARK REGATTA

Do you have a business or non-profit group in the area that is looking for a unique way to reach an audience? Why not become a sponsor of one or more of the exciting events we will have planned for the Summer of 2026 at Wolfe Park through the Monroe Parks & Recreation Department. Check out our sponsorship options on our website. Don't miss out on this great opportunity!



Monroe Parks and Recreation  
Wolfe Park · Masuk Pool · Lake Zoar  
Webb Mountain Camping

For more information  
See: [monroerec.org](http://monroerec.org) Email: [parksandrec@monroect.gov](mailto:parksandrec@monroect.gov)  
Visit: Parks and Recreation Department  
7 Fan Hill Road, Monroe, CT 06468  
Call: 203-452-2806



# TOWN OF MONROE

## PARKS & RECREATION DEPARTMENT

7 Fan Hill Road  
Monroe, CT 06468  
Phone: 203-452-2806  
[www.monroerec.org](http://www.monroerec.org)



Missy Mendygral Orosz, M.S., CPRP.,CYSA.,CCMO  
Director of Parks & Recreation  
[morosz@monroect.gov](mailto:morosz@monroect.gov)

## 2026 Sponsorship Opportunities

*The Town of Monroe provides several community events throughout the summer season that include our Summer Concert Series, Character Dinner Nights and Family Program Nights. These activities are free to the residents of Monroe. They do however require considerable funding and behind the scenes planning. In order to continue these events for our community, the Town of Monroe is actively seeking sponsorships and donations from the local businesses, non-profit organizations and individuals to continue the high quality of these special events.*

*Sponsoring an event provides you with a unique opportunity to connect with the Monroe Community, build brand awareness and show your support of our unique programming. We invite you to support any or all our summer recreational programs mentioned above. We offer several different sponsorship levels designed to allow businesses of all sizes to participate.*

### **Platinum Sponsor**

*Sponsorship of all summer season events listed above provides sponsors with the following:*

*Opportunity for your company banner to be displayed at all events from that category.*

*Announcements made at each event highlighting your company as a sponsor.*

*Opportunity to display an approved company exhibit at each event*

*Your company name in any press releases we send advertising the events.*

*Recognition of your company's sponsorship posted on our website and on other promotional flyers we send out.*

### **Gold Sponsor**

*Sponsorship of two summer season events listed above provides sponsors with the following:*

*Opportunity for your company banner to be displayed at all events.*

*Announcements made at each event highlighting your company as a sponsor.*

*Your company name in any press releases we send advertising the events.*

*Recognition of your company's sponsorship posted on our website and on other promotional flyers we send out.*

### **Silver Sponsor**

*Sponsorship of one summer season event listed above provides sponsors with the following:*

*Opportunity for your company banner to be displayed at the selected event.*

*Announcements made at each event highlighting your company as a sponsor.*

*Your company name in any press releases we send advertising the event.*

*Recognition of your company's sponsorship posted on our website and on other promotional flyers we send out.*

- *When events have multiple sponsorships, the Monroe Parks and Rec Department reserves the right to work with the sponsors to limit signage and physical displays.*

# ***Available Sponsorship Opportunities For 2026***

## **Concert in the Park Series**

*(Multiple sponsors needed)*

*Platinum Sponsor  
\$5000.00 (Entire series)*

*Gold Sponsor  
\$3000.00 (2 Concerts)*

*Silver Sponsor  
\$1000.00 (1 Concert)*

## **Character Dinner Night Series**

*(Multiple sponsors needed)*

*Platinum Sponsor  
\$700.00 (Entire series)*

*Gold Sponsor  
\$400.00 (2 Nights)*

*Silver Sponsor  
\$250.00 (1 Night)*

## **Wolfe Park Regatta**

*(Multiple sponsors needed)*

*Platinum Sponsor  
\$800.00 (All nights)*

*Gold Sponsor  
\$350.00 (2 nights)*

*Silver Sponsor  
\$250.00 (1 night)*



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### For Summer 2026

### Sponsorship Application

The Town of Monroe Parks and Recreation Department greatly appreciates your willingness to become a sponsor for one or more of our events. The generous financial support of businesses/non-profit like yours helps us make our summer offerings to the community a great ongoing success.

To officially become a 2026 Summer Special Events sponsor, please complete the sponsorship application below and attach a check written out to the **Town of Monroe Parks & Recreation Department**. Completed forms and checks may be mailed to **7 Fan Hill Road Monroe, CT 06468 Attn: Missy Orosz**.

All sponsorships applications are subject to review and final approval by the Parks and Recreation Commission and Director, Missy Orosz.

\*\*\*\*\*

Date: \_\_\_\_\_

Nature of Sponsor's Business: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

**Please indicate the event and level of sponsorship you are selecting from previous page:**

Concert in the Park Series: \_\_\_\_\_

Family Character Night Series: \_\_\_\_\_

Wolfe Park Regatta: \_\_\_\_\_

Signature: \_\_\_\_\_

(By signing and submitting this form, you are agreeing to the terms of sponsorship outlined in this packet.)



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7 Fan Hill Road  
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March 2026

Dear \_\_\_\_\_,

Enclosed you will find information on becoming a sponsor for one of our community events for the 2026 season.

I am hoping that you would consider joining us in providing some fun and exciting activities for the members of the Monroe community.

If you wish to have an in-person meeting or phone call to discuss further, I would love to speak with you on this.

It would great to have you and your business/organization apart of what we do. Sponsorships from you are vital to our community!

Sincerely yours,

Missy Mendygral Orosz, M.S; CPRP; CYSA; CCMO  
Director of Parks and Recreation  
Town of Monroe-Parks & Recreation Department  
[morosz@monroect.gov](mailto:morosz@monroect.gov)  
203-452-2806 x 1067

