



# TOWN OF MONROE

## PARKS & RECREATION DEPARTMENT

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## 2026 Sponsorship Opportunities

*The Town of Monroe provides several community events throughout the summer season that include our Summer Concert Series, Character Dinner Nights and Family Program Nights. These activities are free to the residents of Monroe. They do however require considerable funding and behind the scenes planning. In order to continue these events for our community, the Town of Monroe is actively seeking sponsorships and donations from the local businesses, non-profit organizations and individuals to continue the high quality of these special events.*

*Sponsoring an event provides you with a unique opportunity to connect with the Monroe Community, build brand awareness and show your support of our unique programming. We invite you to support any or all our summer recreational programs mentioned above. We offer several different sponsorship levels designed to allow businesses of all sizes to participate.*

### **Platinum Sponsor**

*Sponsorship of all summer season events listed above provides sponsors with the following:*

*Opportunity for your company banner to be displayed at all events from that category.*

*Announcements made at each event highlighting your company as a sponsor.*

*Opportunity to display an approved company exhibit at each event*

*Your company name in any press releases we send advertising the events.*

*Recognition of your company's sponsorship posted on our website and on other promotional flyers we send out.*

### **Gold Sponsor**

*Sponsorship of two summer season events listed above provides sponsors with the following:*

*Opportunity for your company banner to be displayed at all events.*

*Announcements made at each event highlighting your company as a sponsor.*

*Your company name in any press releases we send advertising the events.*

*Recognition of your company's sponsorship posted on our website and on other promotional flyers we send out.*

### **Silver Sponsor**

*Sponsorship of one summer season event listed above provides sponsors with the following:*

*Opportunity for your company banner to be displayed at the selected event.*

*Announcements made at each event highlighting your company as a sponsor.*

*Your company name in any press releases we send advertising the event.*

*Recognition of your company's sponsorship posted on our website and on other promotional flyers we send out.*

- When events have multiple sponsorships, the Monroe Parks and Rec Department reserves the right to work with the sponsors to limit signage and physical displays.

Turn Over Please

## **Available Sponsorship Opportunities For 2026**

### **Concert in the Park Series**

*(Multiple sponsors needed)*

*Platinum Sponsor*  
\$5000.00 (Entire series)

*Gold Sponsor*  
\$3000.00 (2 Concerts)

*Silver Sponsor*  
\$1000.00 (1 Concert)

### **Character Dinner Night Series**

*(Multiple sponsors needed)*

*Platinum Sponsor*  
\$700.00 (Entire series)

*Gold Sponsor*  
\$400.00 (2 Nights)

*Silver Sponsor*  
\$250.00 (1 Night)

### **Wolfe Park Regatta**

*(Multiple sponsors needed)*

*Platinum Sponsor*  
\$800.00 (All nights)

*Gold Sponsor*  
\$350.00 (2 nights)

*Silver Sponsor*  
\$250.00 (1 night)